



Thank you for your interest in being a sponsor of the ILEA Greater Chicago Chapter! We offer sponsorship opportunities to businesses who want to gain exposure and recognition with members of our association and the special events industry community.

ILEA Greater Chicago recognizes sponsorship both in terms of one time donations, as well as cumulative sponsorships. Our sponsorship benefits are offered in exchange for cash and/or in-kind donations necessary for the success of our events and activities. Your sponsorship participation at any level serves as an important resource which allows us to provide valuable programs and services to our members.

Cumulative sponsorship means that the value of donations made over the course of multiple events during the ILEA programming year (July 1 – June 30) by a single sponsor or sponsoring company will be added together to determine the sponsor's recognized level of cumulative sponsorship benefits. Cumulative benefits will be awarded in the following year from date of sponsorship.

Example: A sponsor who donates \$10,000 of in-kind goods and services to a monthly program will be recognized at, and receive all of the benefits, both event specific and cumulative, of the Diamond Level of Sponsorship.

We thank you for your consideration and hope you will become a sponsor of the ILEA Greater Chicago Chapter!

## *Annual Events*

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- Ring in the New Year Event *(January)*
- Members Dinner *(February) \**
- Day of Education *(May) \**
- Summer Networking/Board Induction *(June)*
- Awards *(August) \**
- Fall Fest *(September/October)*
- Holiday Bash *(December)*

Bi-monthly Member Meet Up  
*(January, March, April, July, September, & November)*

*\*Signature Events*

*Events subject to change*



# Who We Are

The International Live Events Association (ILEA) is a global community of thousands of creative event professionals whose skills, expertise and experience power some of the most influential live events around the world.

ILEA is a community centred around celebrating all aspects of live event production and management. This enables our members to deliver the very best work to their clients through collaboration, thought-leadership and idea sharing.

ILEA members include event planners/producers, caterers, meeting planners, decorators, audio-visual technicians, convention coordinators, entertainers, educators, journalists, photographers, hotel sales managers and multiple service vendors.

Teamwork is at the heart of what we do, both as a membership organization and as a facilitator of business collaboration. It's about our ability to bring people together to achieve great things.

**We are able to do this because our members are the best at what they do.**

*Our events and programs are designed to:*

*Inspire*

*Add Value*

to our partners and members

*Increase the profile*

*& build awareness*

of ILEA Chicago and the events industry

*Connect Members*

and build relationships

# Sponsorship Benefits

	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Friend of ILEA	Member Meet Up
<i>Annual</i>								
	Cash: \$7,500 In Kind \$15,000 +:	Cash: \$5,000 In Kind \$10,000	Cash: \$3,500 In Kind \$7,500	Cash: \$2,500 In Kind \$5,000	Cash: \$1,250 In Kind \$2,500	Cash: \$750 In Kind \$2,000	Cash: \$250- \$500	Cash: \$250
*Complimentary Signature Registrations to the Event	4	3	2	2	Select One 1	Select One 1		
*Complimentary Monthly Programs Registrations to the Event	2	2	1	1	1	1		
Benefits Available to Members Only	●	●	●	●				
<i>Event</i>								
Podium Time - Speaker Introduction	●							
Verbal Recognition During the Program By Category by ILEA Board Member	●	●	●	●	●	●		
Logo Feature - predominantly displayed during program *Digitally or Printed	●	●	●					
Company Name Displayed in Category during program *Digitally or Printed				●	●	●		
Logo On Badge	●	●	●					
Swag/Flyer Displayed for Giveaway at Registration Table	●	●	●	●				
Sponsor Lounge/Table	●	●	●	●				
Participant List- Membership Only Sponsorship Benefit	●	●	●	●				

\*Annual sponsors must select which signature event and/or monthly program. Registration can not be split amongst events. Registration is based on category only, not a collection of categories underneath.

# Sponsorship Benefits

<i>Marketing &amp; Communications</i>	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Friend of ILEA	Member Meet Up
	<b>Cash:</b> \$7,500 <b>In Kind</b> \$15,000 +:	<b>Cash:</b> \$5,000 <b>In Kind</b> \$10,000	<b>Cash:</b> \$3,500 <b>In Kind</b> \$7,500	<b>Cash:</b> \$2,500 <b>In Kind</b> \$5,000	<b>Cash:</b> \$1,250 <b>In Kind</b> \$2,500	<b>Cash:</b> \$750 <b>In Kind</b> \$2,000	<b>Cash:</b> \$250- \$500	<b>Cash:</b> \$250
Logo Recognition on Event Email Communications with company link	●	●	●	●				
Logo Recognition on Event Email Communications by category					●	●	●	
Logo Recognition on Event Website Page with company link	●	●	●	●				
Logo Recognition on Event Website Page by category					●	●	●	
Logo Recognition on Home Website Page with company link	●	●	●	●				
Logo Recognition on Home Website Page by category					●	●	●	
Annual Listed (no logo) Email Communications by category	●	●	●	●	●	●	●	●
<i>Social Media</i>								
(2) Pre-Event Social Media Posts on ILEA Chicago Platforms	●	●	●	●				
(1) Pre-Event Social Media Posts on ILEA Chicago Platforms					●	●	●	●
(2) Post-Event Social Media Post on ILEA Chicago Platforms	●	●	●	●				
(1) Post-Event Social Media Post on ILEA Chicago Platforms					●	●	●	●
(1) ILEA Email Promotion to ILEA Mailing List	●	●	●	●				
(1) Annual Social Media Post on ILEA Chicago Platforms					●	●	●	●
(2) Annual Dedicated Sponsor Social Media Post on ILEA Chicago Platforms	●	●	●	●				
:30 Video Sizzle (choose 1 at event or 1 social post)	●	●	●					

# Become a Sponsor

## The Fine Print

Please complete [the form](#) to become a sponsor for the ILEA Greater Chicago Chapter.

If you have any questions, please reached out to [ileachicagoprograms@gmail.com](mailto:ileachicagoprograms@gmail.com)

## Sponsor Testimonials

We love the ILEA Chicago community. The knowledge, brainstorming and shared business relationships is well worth it for our sponsorship!

Erika Kulovitz  
akire productions

We have found tremendous value in being a sponsor with ILEA Chicago. It leads to high brand awareness which is targeted at event planners and key suppliers in the industry. It also helps us solidify important relationships with the key players in the Chicagoland hospitality industry

Jeff Durocher  
US Poker Casino Parties

Our sponsorship with ILEA has given us great exposure to key decision makers in the events industry. You cannot get a better ROI on your marketing dollars.

Andrew Brode  
AV Chicago

### Disclaimer Statement:

- ILEA Chicago members in good standing will have priority for sponsorship opportunities
- Sponsorship will be considered in a first-come first-secured order
- ILEA Chicago reserves the right to respectfully decline sponsorship offers
- Sponsorship opportunities may have been secured since distribution of this document
- The International Live Events Association (ILEA) is a 501(c)6 non-profit organization. Donations are not tax deductible as a charitable expense; however, they can be deducted as an expense of doing business.

\* ILEA Greater Chicago recognizes both cash and in-kind sponsorships equally. In-kind sponsorships will be recognized at retail value, whereas \$1 in-kind donation is equal to \$1 of cash sponsorship. Cash and in-kind sponsorships can be made in tandem and will collectively add up to the total value of the sponsorship. In the case where a sponsor chooses to make a cash donation, the cash donation will equate to the above schedule.

\*\*To receive the full benefits of your sponsorship, the sponsor is responsible and required to submitted all required logos and proper links by the deadline given as outlined in the Sponsorship Agreement Form. Provided the sponsor's logo is received in time for inclusion, as determined solely by the ILEA Greater Chicago Communications Committee, If not received on time, the logo will be included in the future electronic invitations provided any remain.

\*\*\*Sponsor is responsible to provide the ILEA Greater Chicago Chapter with a contract/invoice with retail value proof of donation in order to receive sponsorship program benefits. In addition, sponsor must be up to date and in good membership standing to receive the benefits.